

## Richard Hanage

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**From:** Friends of York Walls <richard=hanage.com@mail120.sea61.rsgsv.net> on behalf of Friends of York Walls <richard@hanage.com>  
**Sent:** 03 August 2018 10:29  
**To:** richard@hanage.com  
**Subject:** Friends of York Walls Newsletter - July 2018

Friends of York Walls Newsletter

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## Friends of York Walls Newsletter

### Upcoming Events

#### Events and Open Days:

**Fri/Sat 10/11 August: York Walls Festival**

**Sun 26 Aug: Open Day (August Bank Holiday weekend)**

**Committee: Tues 7 August; Tues 4 Sept**

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## FoYW SPECIAL ISSUE - August 2018

### York Walls Festival - From Idea to Action

(Martin Hetherington)

This newsletter tells the story of the development of the idea for a Festival through to its implementation. See the final programme [here](#).

### April & May – the idea takes hold



*Initial discussion at the 2018 AFM - Photo: Martin Hetherington*

At the annual meeting of FOYW, guest speaker Carolyn Lloyd-Brown (the Heritage Angel, who has worked with Red Tower) indicated that other charities and groups in York would welcome closer working. Also that month, Ronald Kane of the Jorvik Group came to our Committee meeting to discuss ways we could work together. Martin Hetherington on the FOYW Committee sent emails in early May (see below) and the response was positive.

From: Friends of York Walls <[friendsofyorkwalls@gmail.com](mailto:friendsofyorkwalls@gmail.com)>  
Date: 9 May 2018 at 20:21  
Subject: York Walls Festival  
To: "Kane, Ronald" <[rkane@yorkat.co.uk](mailto:rkane@yorkat.co.uk)>  
Cc: "Hetherington, Martin" <[mhetherington4@gmail.com](mailto:mhetherington4@gmail.com)>

Dear Ron

I hope this email finds you well. I thought it was time to catch up, as a few weeks have passed since you came to the Friends of York Walls committee meeting.

If Jorvik Group, in general, and Monk Bar / Micklegate Bar in particular, would like to take part in the proposed York Walls Festival this summer we ought to get the ball rolling. In terms of dates, the following four weekends could be possibilities:

- Thurs 19 - Sun 22 July
- Thurs 26 - Sun 29 July
- Thurs 2 - Sun 5 August
- Thurs 9 - Sun 12 August

Could you let me know your preference(s) by next Thursday, May 17th?

I will canvas other possible venues / organisations, and flesh out some ideas once I have an idea what kind of size event we would be looking at. If we can get a handful of venues then each could be a focus of events on different days, with the option of evening events on the Thursday and Friday.

Kind Regards, Martin

Martin Hetherington

Friends of York Walls  
Website: <http://www.yorkwalls.org.uk>

*Initial email to a potential partner – Source: Martin Hetherington*

A post was also included in the May FOYW newsletter:

### **A 'Festival of the Walls'? (Martin Hetherington).**

We are discussing the possibility of a 'Festival of the Walls', along with other organisations that operate on the walls – e.g. at Red Tower, Micklegate Bar, and Monk Bar. The electric dig (above) at FPT could form part of this. Rough ideas for things to do:

- Walls trail - perhaps if we get rubber stamps for all participating locations, for (young) people to collect en-route.
- Walls quiz / treasure hunt - clues leading to a certain place?
- guided walks (perhaps in the evening)

Can readers please give us more suggestions to things to include in the Festival? This could usefully raise our profile ahead of the possible 'Lighting up the Tower' fundraising campaign, which may be better suited to the autumn months.

*Item in May FoYW e-News – Source: Martin Hetherington*

It was hoped that the boost to our charity's profile could help us in future grant applications as it would demonstrate engagement with the public, beyond that shown at our FPT open days. Before heading off on holiday, Martin agreed with Red Tower and Jorvik Group to meet up on 13 June.

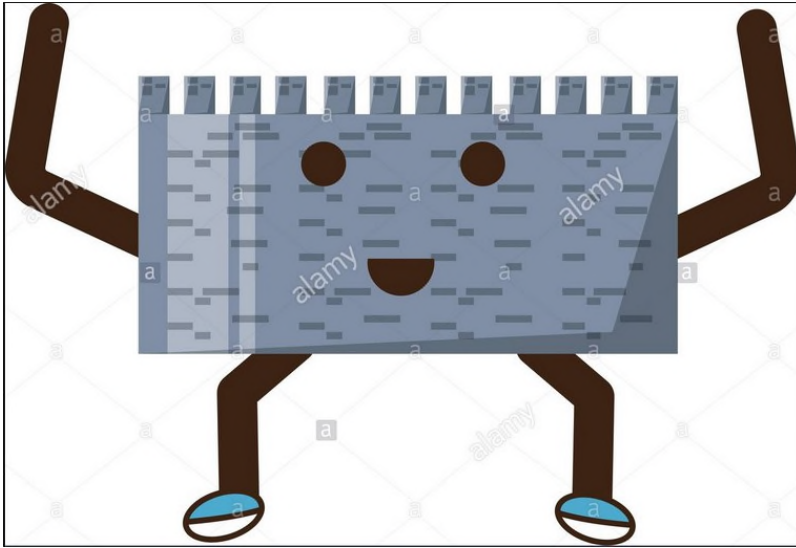
## **June – Early Meetings**



*Red Tower – a nice cool venue for meetings whilst York sizzled outside - Source: Red Tower website.*

The first meeting was positive, and we outlined possible ideas. The weekend of 11&12 August was chosen, and with under two months to plan events and publicise the festival, it was agreed to keep things small in scale. Carolyn and Ronald thought it essential to bring John Oxley on board, and he was invited to the second meeting on 27 June. The idea for a [#YorkWallsFest](#) hashtag on Twitter was Martin's, and it was clear that social media would play a big role in getting the word out.

On 23 June visits were made to Clifford's Tower and York Castle Museum, but neither English Heritage or Yorkshire Museums Trust decided to take part in the first festival. Perhaps a better logo than this first effort would help!



*First idea for a logo – Source: Alamy*

Thankfully Leo O'Brien came to the rescue. Initial ideas included:



*Trial logos – by Leo O'Brien*

And this eventually became:



*The final logo – by Leo O'Brien*

The meeting on 27 June set the direction for the festival. John Oxley had the idea of a launch event at either Micklegate Bar or York St. John University. By the following week Simon Perry of Red Tower had booked the latter, and John had arranged for the Lord Mayor to attend. The beginnings of a guest list and an events programme began to materialise.

Amongst others, we have invited the Lord Mayor & Civic Party, several City of York Councillors, and representatives from Historic England, York Museums Trust, York Civic Trust, York Explore and York Minster. There will also be attendees from Jorvik Group, Red Tower and FOYW, plus local history groups.

## **Events and Timings (as at 27 June)**

The following ideas are planned or possible, for the main York Walls Festival (YWF) day of Saturday 11th August:

- **Fishergate Postern Tower:** Open Day 10am – 4pm; Display of plans for Interpretation Centre / York Walls Visitor Centre
- **Red Tower:** Open Day (hours TBC); Sealed Knot / Thomas Glenham's regiment invited by Carolyn

- **Monk Bar / Richard III Experience:** Usual opening hours 10am – 5pm;  
Costumed interpreters
- **Micklegate Bar / Henry VII Experience:** Usual opening hours 10am – 4pm;  
Costumed interpreters
- **The Ebor Morris** have been invited by Paul Sanderson (FOYW)

Walks and trails (N.B. Letters refer to yellow blobs on the map below)

- **Chris Rainger** to lead a Fishergate Walk from Fishergate Postern Tower
- **Ian Tempest (York Civic Trust)** to be asked if he will do his red brick York walk (A)
- **David Fraser (York Civic Trust)** to be asked if YCT will hold one of their 'Get to know York' walks again (B)
- **Martin Hetherington** considering leading a ground level walk from Red Tower to Bootham Bar
- **Jorvik.** Possibly a walk starting from one of the Jorvik venues (C)
- **Clement's Hall History Group** to be asked if they would do a walk including Victoria Bar to Skeldergate Postern (D)
- **Simon Mattam** has offered to run his Treasure Trail from Bootham Bar (E)
- **Childrens Trail.** There is an idea to link several of the attractions that are open by way of a trail for children, including stamps on a 'passport'. Ronald can help with the budget for this if Leo can assist with the designs. This will begin once we have agreed the contents. AKA 'Walls Passport'.

A first attempt at a map was drawn on the FOYW leaflet:



Festival activities added to the FoYW trail map – Source: Martin Hetherington

## July – details are finalised

Last month was a very busy one for Martin and the festival team. It began with a meeting at the library, as Laura Yeoman (who helped with the FOYW visit to the archives back in May 2016) and York Explore manager Barbara Swinn came on board. As well as a children's event at the library, they agreed we could use some archive photos for a display at FPT. Rob McDermott helped select the final 25.

Ronald Kane worked on the York St. John guest list. City of York Council and FOYW contributed to cover the hospitality budget. A few groups wished us well but could not assist this year, however they may take part next year e.g. Clements Hall History Group, Ebor Morris etc.

Twitter and Facebook posting began, with many good photos contributed by Lewis Outing:





**York Walls Festival** @WallsYork · Jul 10



Red Tower York part of York Walls Festival Fri 100818 & Sat 110818

@RedTowerYork1 @BBCYork @theyorkmix @yorkpress @weareyork1 @minsterfm @Welcome2Yorks @YorkCVS @StNicksFields @VisitYork @EnglishHeritage @YorkMuseumTrust @barconventyork @YorkStories @YorkStJohn @YorkHistoryDept



*Festival tweet – Source: Martin Hetherington*



**York Walls Festival**

17 July at 02:03 · 🌐

Micklegate Bar has an archway dating back to the 12th century. Possibly most famous as the Royal entrance to #York, it had the Duke of York's head on a spike in 1460. During #YorkWallsFest @TheJorvikGroup will be opening 10am-5pm on Sat 11th Aug.



Discover Henry VII | Richard III & Henry VII Experience

*Facebook post – Source: Leo O'Brien*

At the meeting on July 20th, we were nearly there with the programme. As this was centred on six venues, we could incorporate these in our 'York Walls Explorers Trail'.

See the mock-up below. The actual rubber stamps have been produced at 'Make Your Mark' on Goodramgate.

# YORK WALLS EXPLORERS TRAIL



My name is:

Collect all six stamps!



*'York Walls Explorers Trail' mock up – Source: Leo O'Brien*

Logos were gathered together for our final programme, and an advert was placed in What's On York.



Advert in 'What's On York' – Photo: Martin Hetherington

Having attracted 200 Twitter followers and 400 Facebook users interested in attending the event, the grand launch of the festival programme was on Thursday 26th July. This attracted a huge amount of interest online:



Festival Programme Launch – Source: Martin Hetherington

Final preparations are underway. We have a Treasure Trail walk thanks to Simon Mattam and posters thanks to Glen McGowan. Several FOYW volunteers have signed up to guide at FPT on August 11th.

For more about the archive pictures display: [The Photo Archive in the FPT](#)

And this is the final programme: [The Final Festival Programme](#)

Please keep spreading the word! I hope you enjoy the festival and keep your eyes peeled for details of post-festival drinks at the Phoenix Inn, by Fishergate Bar, on the afternoon of the 11th Aug.

Martin Hetherington Hoping to see you at the York Walls Festival.

Richard Hanage ([richard@hanage.com](mailto:richard@hanage.com))  
(Editor, on behalf of the Committee).

The FoYW Committee

The committee may be contacted at [friendsofyorkwalls@gmail.com](mailto:friendsofyorkwalls@gmail.com)

Glen McGowan	Chair
Penny Heptonstall	Treasurer
Sam McDermott	Secretary
Alan Fleming	Website
Richard Hanage	e-News/Accounts
Granville Heptonstall	
Martin Hetherington	Volunteers
Simon Mattam	
Emily Greenaway	Fund-raising

If you would like to attend a committee meeting, please contact Sam McDermott [friendsofyorkwalls@gmail.com](mailto:friendsofyorkwalls@gmail.com). They are normally on the first Tuesday of the month.

The 'Friends of York Walls' is a Charitable Incorporated Organisation representing York's walls & defences. Registered Charity: No. 1159300 [www.yorkwalls.org.uk](http://www.yorkwalls.org.uk)



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